

For Immediate Release

Maternal Building Blocks II Sale

Brush, Colorado – Duane Yearous, chairman of a unique group of industry cattlemen is pleased to announce the second Maternal Building Blocks heifer sale scheduled for Saturday, December 5th, 2009 at the High Plains Livestock Exchange in Brush, Colorado. The sale tabbed the Maternal Building Blocks II Sale will feature maternally influenced breeds and crossbreeds usually not offered in one sale. Included will be 100 open and bred females of Angus, Simmental and SimAngus, Gelbvieh and Balancer, Limousin and LimFlex breed make up.

Yearous states, “The first sale met great buyer acceptance. Never before have breeders joined together to offer so many maternally oriented types of females which will benefit the cow/calf industry. We are proud of the cooperation this represents by several breed associations and their breeders. Breeders in this sale generously share their best for this event.”

For more details on the Maternal Building Blocks II sale, contact Maternal Building Blocks Sale committee, 970 867 8703