

**From: Colorado Simmental Association
& Colorado Junior Simmental Association**



Colorado will be hosting the American Junior Simmental Western Regional in June 2008 and we need your help!

The three-day competition, which will be held at the Colorado State Fairgrounds in Pueblo, is much more than a cattle show. The agricultural education opportunities will aid youth from a multi-state region. Competitions include sales talk, where youth role play with a prospective cattle buyer; herdsmanship quiz, where the kids are tested on beef industry knowledge as well as their ability to read and understand EPDs; showmanship contest; judging contest; and public speaking; plus the Simmental cattle show itself.

The June 13-15, 2008 event will draw "novice" or kids under 9 years of age, right up to senior level's 21-year-olds.

We need monetary donations to host this "2008 Plains to Peaks" Regional. Please consider being a part of our event by becoming a:

- Plainsman (\$100 donation) – Sponsor the daily hospitality / refreshment table.
- Pathfinder (\$250 donation) – Sponsor part of the fairground rent (stalls, show ring, etc)
- Foothills Club (\$500 donation) – Sponsor a meal.
- Timberline Club (\$750 donation) – Sponsor 1st - 10th prizes in a specific contest.
- Summit Club (\$1000 donation) – Sponsor the overall top 10 awards in a division.
- The 14'ers Club (\$1400 or more donation) – Sponsor the awards banquet.

All sponsors will be printed in the program, plus announced throughout the three days.

If you hike to the Foothills (\$500) or higher, we will be glad to put up your company banner. The donations of \$500 or more also are considered tax exempt through the American Simmental Foundation

Those who reach Timberline (\$750) or climb higher up the mountain are invited to set up a complimentary booth in the display area around the show ring.

If you are a member of the 14'ers Club, we would also express our gratitude by printing your company name right on the back of the official shirt, which each exhibitor must wear in the show ring. We also will recognize you with your banner at the banquet.

Donations of less than \$500 are made payable to Colorado Junior Simmental Association. Those donations of \$500 or above should be made payable to American Simmental Foundation. All checks should be mailed to Colorado Simmental Association, 24614 Road G, Sugar City, CO 81076.

For more information, please contact Regional Coordinator/CJSA Advisor Bruce German at 303-776-6463 or at simcows@earthlink.com or CSA Secretary Susan Russell at 719-267-3265 or at wwfeed@centurytel.net.

Thank you for your willingness to help the future generations through this outstanding youth development program. We hope that you also will mark your calendar to attend the "2008 Plains to Peaks" Regional in person.